

CORPORATE SOCIAL RESPONSIBILITY POLICY

Policy brief & purpose

Our Corporate Social Responsibility (CSR) company policy refers to our responsibility towards company environment. Bluepoint's existence is not lonely. It's part of a bigger system of people, values, other organizations and nature. We want to give back to the world just as it gives to us.

This policy outlines the company's social responsibility actions.

Scope

This policy applies to the company and its subsidiaries regardless of location. It may also refer to suppliers and partners.

Policy elements

Bluepoint aims to be a responsible business that meets the highest standards of ethics and professionalism. It will consider all aspects and interested parties before acting.

Bluepoint's social responsibility falls under two categories: compliance and pro-activeness. Compliance refers to Bluepoint's commitment to legality and willingness to observe community values. Pro-activeness is every initiative to promote human rights, help communities and protect our natural environment.

COMPLIANCE:

Legality

We'll adhere to legal guidelines for safety and fair dealing. Every partnership and collaboration will be open and transparent. Business value and financial benefits will result only from legitimate business operations. We'll always respect the Law including anti-bribery and anti-corruption practices. Bluepoint is also committed to always honour its internal policies.

Business Ethics

We'll always conduct business with integrity and respect to human rights. We'll establish appropriate policies and procedures to promote good business ethics. Examples are respect towards the consumer, ethical corporate governance and anti-corruption practices. Bluepoint will follow society's ethical expectations.

Protecting the environment

Bluepoint recognizes the need to protect the natural environment. Keeping our environment clean and unpolluted is a benefit to all. We'll always follow best practices when disposing garbage and using chemical substances. Stewardship will also play an important role.

Protecting People

We'll ensure that we don't risk the health and safety of our employees and community. We'll also avoid harming the lives of local and indigenous people. We'll support diversity and help preserve important cultural elements.

Human Rights

Bluepoint is dedicated to protecting human rights. It's a committed equal opportunity employer and will incorporate all fair labour practices. It'll ensure that its activities do not directly or indirectly violate human rights in any country (e.g. forced labour).

PRO-ACTIVENESS:

Donations and Aid

Bluepoint may preserve a budget to make monetary donations. Their purpose will be twofold. They'll aim to advance the arts, education and community events. They'll also aim to alleviate those in need.

Volunteering

Bluepoint will encourage its employees to volunteer. They can volunteer through programs internally or externally organized. Bluepoint may sponsor volunteering events from other organizations.

Preserving the environment

Apart from legal obligations, Bluepoint may be proactive in protecting the environment. There are activities that we'll pay attention to. Examples are conserving energy, recycling, reforestation excursions and incorporating environment-friendly technologies.

Supporting the community

Bluepoint may initiate and support community investment and educational programs. For example, it may begin partnerships with vendors for constructing public buildings. It can provide support to non-profit organizations or movements to promote cultural and economic development of global and local communities.

Learning

Bluepoint will actively invest in R&D. We'll be open to suggestions and listen carefully to ideas. Bluepoint will try to continuously improve the way it operates.

Bluepoint is committed to the United Nations Global Compact. It'll readily act to promote its identity as a socially aware and responsible business. Management must ensure that this policy is communicated at all levels. Managers are also responsible to resolve any CSR issues.